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COMPANY PROFILE



Cambridge University Press Resource Center 2017-18

About MYC

Founded in 2015, MYC stands as a premier Delhi-based education Pvt. Ltd. company. We are Boasting an outstanding track record by guiding a remarkable 10,000 students. Each year, many students are benefiting from the services provided by MYC, and this number continues to grow.

Empowering education seekers worldwide with a comprehensive search portal. From national to international education, we streamline the admission process for a seamless journey towards academic excellence.

MYC, the ultimate search engine, is the gateway to a wealth of information on universities, colleges, and abroad study services. We empower individuals with a higher education, ensuring a transformative journey toward academic excellence and global opportunities.

We proudly stand as The Resource Partner University of Cambridge 2017 – 2018 achieving the prestigious honor of an Academic Partner for the 2017-2018 session. In acknowledgment of our commitment to academic excellence, we have also earned The Certificate of Association and Recognition of Association.



Cambridge University Press Resource Center 2017 - 18

Immigration Business Challenges

Guidance and Coordination Problem:

Effective guidance and coordination are crucial for the smooth operation of an immigration business. However, these processes are often hampered by complex bureaucratic systems, inconsistent communication, and varying regulations across different institutions and countries. This can lead to delays, errors in application processing, and overall inefficiency in service delivery.

Boundaries Of Business:

Focusing on a single country limits the business's scope and clientele base. It makes the business vulnerable to policy changes in that specific country, which can significantly impact operations and revenue. Diversifying services to include multiple countries can mitigate this risk but requires additional expertise and resources.

Lack Of Industry Updates:

Staying informed about the latest industry trends, regulations, and opportunities is essential for providing accurate advice and maintaining a competitive edge. Many immigration businesses struggle with keeping up-to-date due to the fast-paced nature of the industry, leading to outdated information and potentially incorrect guidance for clients.

Knew Offer's on their Deadline:

Immigration businesses often depend on alliances with educational institutions to offer clients the best opportunities. Not being aware of new offers, scholarships, or programs launched by colleges and universities can limit the options available to clients and reduce the attractiveness of the services offered.

Finance Problems:

The immigration business requires significant financial investment in areas such as compliance, marketing, operations, and staffing. Financial problems can arise from high operational costs, delayed payments from clients, or unexpected expenses, making it challenging to sustain and grow the business.

Operational Challenges:

Operational challenges include managing client expectations, processing a high volume of applications efficiently, maintaining comprehensive documentation, and ensuring compliance with various regulations. These challenges can strain resources and impact the overall quality of service provided.

Coordination with Institute:

Effective coordination with educational institutions is critical for processing applications smoothly and ensuring that students meet all necessary requirements. This can be complicated by differing timelines, documentation needs, and communication gaps between the immigration business and the institutions.

Changing Immigration Policies:

Immigration policies are subject to frequent changes due to political, economic, and social factors. These changes can disrupt the entire business model, requiring constant updates to processes, client advisories, and compliance measures. The ability to adapt quickly to these changes is essential but challenging.

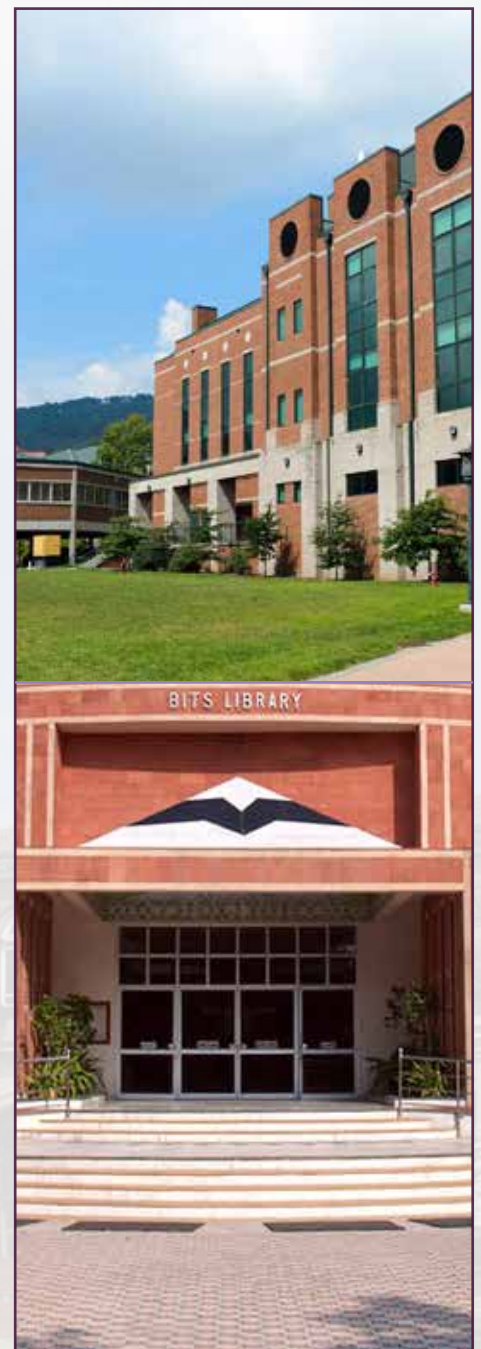
National Tie-ups

Having direct tie-ups between MYC India and Indian colleges and universities for admissions enrollment offers substantial benefits, greatly aiding our associates in facilitating easy admissions for any course across India.

These associates streamline the admission process, making it more efficient and transparent for students, parents, and educational institutions alike. With direct connections, MYC India associates can access accurate and up-to-date information quickly, reducing administrative delays and ensuring a smooth application experience.

This not only saves time and effort for students and their families but also builds trust in the admissions process. Furthermore, these tie-ups enable MYC India associates to provide personalized guidance and support, helping students navigate their educational options with confidence and ease.

Ultimately, this collaboration enhances access to quality education, supporting students in achieving their academic and career aspirations seamlessly across the country.



International Tie-ups

MYC India has established direct tie-ups between Indian and foreign government, private, and public colleges and universities bringing significant advantages, particularly for our Indian associates handling admissions.

These associates streamline the application process, granting associates access to a wide range of courses and programs across multiple institutions. This direct connection not only simplifies procedures but also ensures timely and accurate information regarding requirements, deadlines, and new offerings.



Additionally, these collaborations enhance credibility and trust, providing students and their families with confidence in the authenticity and quality of educational opportunities.

Ultimately, these tie-ups enable our associates to facilitate smoother and more efficient enrollments, helping students seamlessly pursue their studies abroad.

OUR USP

My AI Counselor, a cutting-edge tool designed to redefine the way individuals navigate educational and career aspirations. Powered by advanced artificial intelligence, **My AI Counselor** offers personalized guidance and recommendations tailored to each client's unique profile, preferences, and goals.

With unparalleled accuracy and efficiency, it analyses vast amounts of data to provide insightful advice on educational opportunities, career paths, and immigration options.

Whether you're seeking the perfect academic program or a professional looking to advance your career globally, My AI is your trusted companion on the journey to success.

At **MYC India**, we believe in harnessing the power of technology to empower individuals to make informed decisions and unlock their full potential. Experience the future of consultancy with our **My AI Counselor**, where possibilities are limitless, and success is within reach.



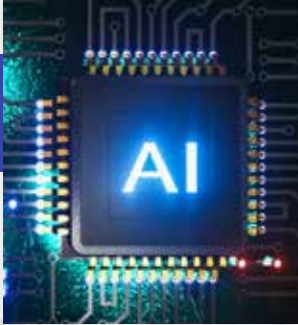
**My
AI Counselor**

Comparison Chart

Issue	Other Portals	MYC Portal
Communication	Multiple persons create miscommunication.	A single communicator for every concern.
Search Options	Difficult to search options, need vast knowledge to find.	Easy find options in one click.
Application Process	Lengthy form filling required to apply.	Easy application by uploading docs & entering name.
Documentation	Need to create SOP, CV, etc.	AI creates necessary documents in a minute.
Filing Assistance	Filing assistance mostly not given.	Provides filing assistance, including visa filing.
Post-Visa Guidance	No post-visa guidance.	Offers guidance on enrollment, course registration, etc.
Training Sessions	No training sessions offered.	Provides training courses & one-on-one sessions.
Options	Limited number of course options.	Offers a vast number of options.
Personalized Guidance	Personalized guidance not available.	Offers personalized guidance, especially regarding student eligibility and courses.
Student Portal	Student portal not available.	Provides a student portal for checking file status.
TAT(Application Submission turn-around-time)	Application processing time is approx 1- 2 days.	Application processing time is approx 1- 2 days.
Pay After Visa Options	Not Available	Available

Our Services

01



My AI Counselor

Our My AI counselor is more than just a tool for finding courses – It's a personalized support system that helps our associates to navigate the complexities of the education landscape. This guidance enables them to help students confidently in fulfilling their academic and career goals.

02



Online Free Visa Assistance

We offers free online support for visa applications. Clients receive guidance on the necessary documentation, application procedures, and compliance requirements, simplifying the visa application process and making it more accessible, especially for those new to visa regulations.

03



Workshops for Online and Offline Submission

MYC conducts workshops that teach clients how to properly submit applications, both online and offline. These workshops provide detailed instructions, best practices, and tips to avoid common mistakes, ensuring that applications are completed accurately and efficiently.

04



Timely Updates

Staying informed is crucial in the immigration and education sectors. MYC provides timely updates on immigration policies, educational programs, visa regulations, and other industry news. This service ensures that clients and associates are always aware of the latest developments, allowing them to adapt to changes swiftly.

05



Manual SOP

MYC offers a Manual Statement of Purpose (SOP) service, which helps clients craft compelling and effective SOPs. These documents are critical for university and visa applications. The service provides structured guidance to ensure that each SOP is clear, persuasive, and tailored to the specific requirements of the application.

06



Training & Knowledge Hub

The Training & Knowledge Hub is a resource center that offers extensive training programs and informational materials. It includes courses, workshops, and other resources to enhance the skills and knowledge of associates and clients. This hub fosters continuous learning and professional development in the immigration and education consultancy fields.

07



Tourist Visa

MYC assists clients in obtaining tourist visas for various destinations. This service includes guidance on eligibility, required documentation, and application procedures, making the process smooth and hassle-free for those looking to travel for leisure.

07



Spouse Visa

For clients who wish to join their associates abroad, MYC provides comprehensive support for spouse visa applications. This service covers eligibility criteria, necessary documentation, and the application process, facilitating the reunification of couples in different countries.

08



Study Visa

MYC specializes in helping students obtain study visas to pursue education abroad. This service includes assistance with choosing the right educational institution, understanding visa requirements, preparing necessary documents, and navigating the application process. The goal is to ensure that students can smoothly transition to their studies in a foreign country.

These services collectively enhance the efficiency and effectiveness of MYC's operations, ensuring clients and our associates receive comprehensive support and high-quality guidance throughout their education and immigration journeys.

Benefits you get:

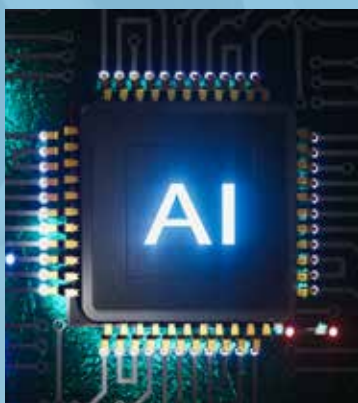
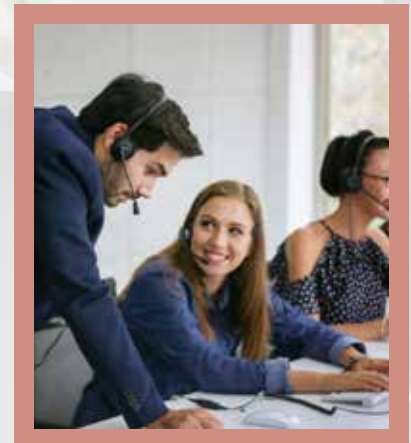


Access to Exclusive Association

Associates of MYC India gain direct access to exclusive tie-ups with prestigious government, private, and public colleges and universities both domestically and internationally. This network provides a competitive edge by offering a wide array of educational opportunities to clients, from undergraduate and postgraduate programs to specialized courses.

Comprehensive Training and Support

MYC India provides extensive training programs through its Training & Knowledge Hub, ensuring associates are well-equipped with the latest industry knowledge and skills. This includes workshops, courses, and continuous professional development opportunities, helping associates stay updated with current trends and best practices.



Advanced AI Tools

Associates benefit from MYC India's innovative AI counselor, which offers personalized guidance to clients. This tool helps analyze applicant's profiles, preferences, and career goals to provide tailored advice, making the counselling process more efficient and effective.



Efficient Visa Assistance

With MYC India's free online visa assistance, associates can navigate the visa application process with ease and confidence. They can ask for hassle-free support at any step, ensuring they have the guidance they need on documentation, compliance, and submission procedures. This comprehensive assistance significantly reduces the complexity and time involved in securing visas, making the entire process smoother and more efficient for both associates and their clients.

Regular Industry Updates

Associates of MYC India gain direct access to exclusive tie-ups with prestigious government, private, and public colleges and universities both domestically and internationally. This network provides a competitive edge by offering a wide array of educational opportunities to clients, from undergraduate and postgraduate programs to specialized courses.



Marketing and Operational Support

MYC India offers robust marketing support, including promotional materials and strategic guidance to help associates attract and retain clients. Additionally, operational support ensures that associates have the necessary resources and assistance to manage their business effectively.



Expanded Service Portfolio

As an associate of MYC India, you can offer a comprehensive suite of services, including tourist visas, spouse visas, and study visas, as well as specialized programs like career counselling and manual SOP preparation. This diverse portfolio enables you to meet a wide range of client needs, increasing your marketability and client base.

Enhanced Credibility and Trust

Being associated with MYC India, a reputable and well-established organization, enhances your credibility and trustworthiness in the eyes of clients. This association reassures clients of the quality and reliability of the services you provide, facilitating smoother and more successful client engagements.



Becoming associates of MYC India offers a multitude of benefits, positioning you for success in the dynamic field of education and immigration consultancy

MD's Message



We all together will grow together

At MYC India, we understand the significance of forging strong partnerships to achieve mutual success. Our commitment to our B2B Associates is unwavering, as we strive to provide innovative solutions and exceptional service that exceed expectations.

With a focus on integrity, professionalism, and client satisfaction, we aim to be your trusted ally in navigating the complexities of the global education and immigration landscape. Together, we can unlock new opportunities and empower individuals to realize their aspirations on a global scale. I invite you to explore the possibilities of collaboration with MYC India and embark on a journey of growth and success together.



Mr. Sukhdev Gandhi
MBA (USA)

Our Vision



The vision of MYC is to be a global leader in education and immigration industry, empowering individuals to achieve their aspirations on a global scale.



We aspire to create a world where access to quality education and global opportunities is seamless and inclusive.



Through innovation, integrity, and excellence, we aim to revolutionize the way individuals pursue their educational and career goals, making their dreams a reality.



At MYC, our vision is to be the catalyst for positive change, shaping futures and transforming lives for the better living.

Our Team

A) Managing Director (MD):

Provides strategic leadership and vision for MYC India, overseeing all operations and ensuring the company's long-term growth and success. Experienced in business management, strategic planning, and industry knowledge, guiding the company towards achieving its goals.

B) Chief Executive Officer (CEO):

Manages the overall operations and resources of the company, making major corporate decisions and acting as the main point of communication between the board of directors and corporate operations. Our CEO having strong leadership skills, with a deep understanding of the industry and market trends to drive company performance.

C) General Manager (GM):

Oversees daily operations, ensuring efficiency and effectiveness across all departments. Skilled in operational management, team leadership, and process optimization.

D) Human Resource (HR):

Manages recruitment, employee relations, performance management, and compliance with labor laws. Proficient in talent acquisition, HR policies, and employee development, fostering a positive and productive work environment.

E) Business Development Manager (BDM):

Identifies and develops new business opportunities, building relationships with potential associates and clients. Skilled in market analysis, strategic planning, and negotiation.

F) Marketing & Sales:

Develops and implements marketing strategies to promote MYC India's services, driving sales and client acquisition. Proficient in market research, campaign management, and sales techniques.

G) Counsellor:

Provides personalized educational and career guidance to clients, helping them select suitable institutions and courses. Skilled in assessing client needs and providing tailored advice to ensure successful academic and career outcomes.

H) Visa Filing Officer:

Manages the visa application process, ensuring all documentation is accurate and submitted on time. Knowledgeable in visa requirements and procedures for various countries, streamlining the application process for clients.

I) Communicator:

Acts as a liaison between MYC India and clients, providing updates and information on application statuses and other important matters. Expert in their strong communication skills, ensuring clear and effective client interactions.

J) Customer Relationship Manager (CRM):

Maintains and enhances client relationships, ensuring high levels of satisfaction and addressing any issues promptly. Proficient in customer service, client retention, and relationship management.

K) Trainer:

Delivers training programs and workshops for associates and clients, covering industry knowledge and skill development. Experienced in educational training, test preparation, and professional development.

L) Content Writer:

Creates engaging and informative content for the company's website, marketing materials, and client communications. Skilled in writing clear, compelling, and accurate content that effectively conveys MYC India's services and benefits.

M) IT Team:

Manages the company's technological infrastructure, ensuring systems are secure, efficient, and up-to-date. Proficient in software development, system administration, and cybersecurity.

Our Expertise

MYC India excels in a wide array of services within the education and immigration consultancy fields, leveraging its extensive experience and resources to provide unparalleled support to clients. Here are some key areas of expertise of MYC India:

1. Education Consultancy :

Comprehensive Guidance: MYC India offers expert advice on choosing the right educational institutions, courses, and career paths. This includes assessing client profiles, preferences, and goals to recommend the best options tailored to individual needs.

Admissions Support: The company facilitates the entire admissions process, from application preparation to submission. This includes assistance with documentation, meeting eligibility criteria, and ensuring timely submission with accurate applications.

2. Immigration Services :

Visa Assistance: MYC India provides end-to-end visa application support for various types of visas, including student, tourist, and spouse visas. Their expertise ensures clients understand and comply with visa requirements, streamlining the process and reducing the likelihood of errors.

Policy Updates: The Company keeps clients and associates informed about the latest immigration policies and regulations, ensuring compliance and adapting strategies to meet new requirements.

3. AI-Driven Counselling :

Personalized Advice: Utilizing advanced AI technology, MYC India offers personalized counselling services. The AI counsellor analyzes client data to provide tailored recommendations, enhancing the accuracy and relevance of guidance.

Efficient Service Delivery: The integration of AI tools streamlines the counselling process, making it more efficient and effective for both clients and associates.

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4. Training and Development:

Knowledge Hub: MYC India's Training & Knowledge Hub provides extensive resources and training programs for associates. This includes workshops, courses, and continuous professional development opportunities to keep associates updated with industry trends and best practices.

Certified Programs: The company offers certified training programs, such as Certified PTE Trainer courses by MYC India Education Pvt. Ltd. Resource Partner University of Cambridge 2017 – 2018, enhancing the qualifications and credibility of associates.

5. Association with Educational Institutions:

Global Network: MYC India has established direct tie-ups with numerous prestigious government, private, and public colleges and universities worldwide. This network provides exclusive access to a broad range of educational opportunities, enhancing the options available to clients.

Collaborative Efforts: The Company works closely with associated institutions to offer new programs, scholarships, and special offers, ensuring clients have access to the best possible educational opportunities.

6. Operational Excellence:

Streamlined Processes: MYC India excels in managing complex operational tasks, including documentation, compliance, and application submissions. Their systematic approach reduces errors and ensures efficient service delivery.

Client-Centric Approach: The Company prioritizes client satisfaction by offering personalized support, timely updates, and clear communication throughout the entire process.

7. Marketing and Business Support:

Promotional Strategies: MYC India provides associates with robust marketing support, including promotional materials and strategic guidance. This helps associates effectively attract and retain clients.

Business Development: The Company offers operational support to associates, ensuring they have the necessary resources and assistance to grow their businesses and provide high quality services.

MYC: Best Career Search Engine

MYC stands out as your ultimate educational companion. We provide unmatched assistance for national and international educational journey.

1,000+ Universities

Gain access to valuable information about respected universities in India and across the globe, with the help of MYC.

15000+ Institutes

Find best institute to enroll yourself according to the requirements.

20,000+ Colleges

With our reach to over thousand of colleges, get admission in India's top ranked college and world's best college with our guidance in order to make your journey on the right track.

1000+ Overseas Consultants

Connect with India's top overseas consultants for a trusted and expert guidance on your journey abroad.

80000+ Courses

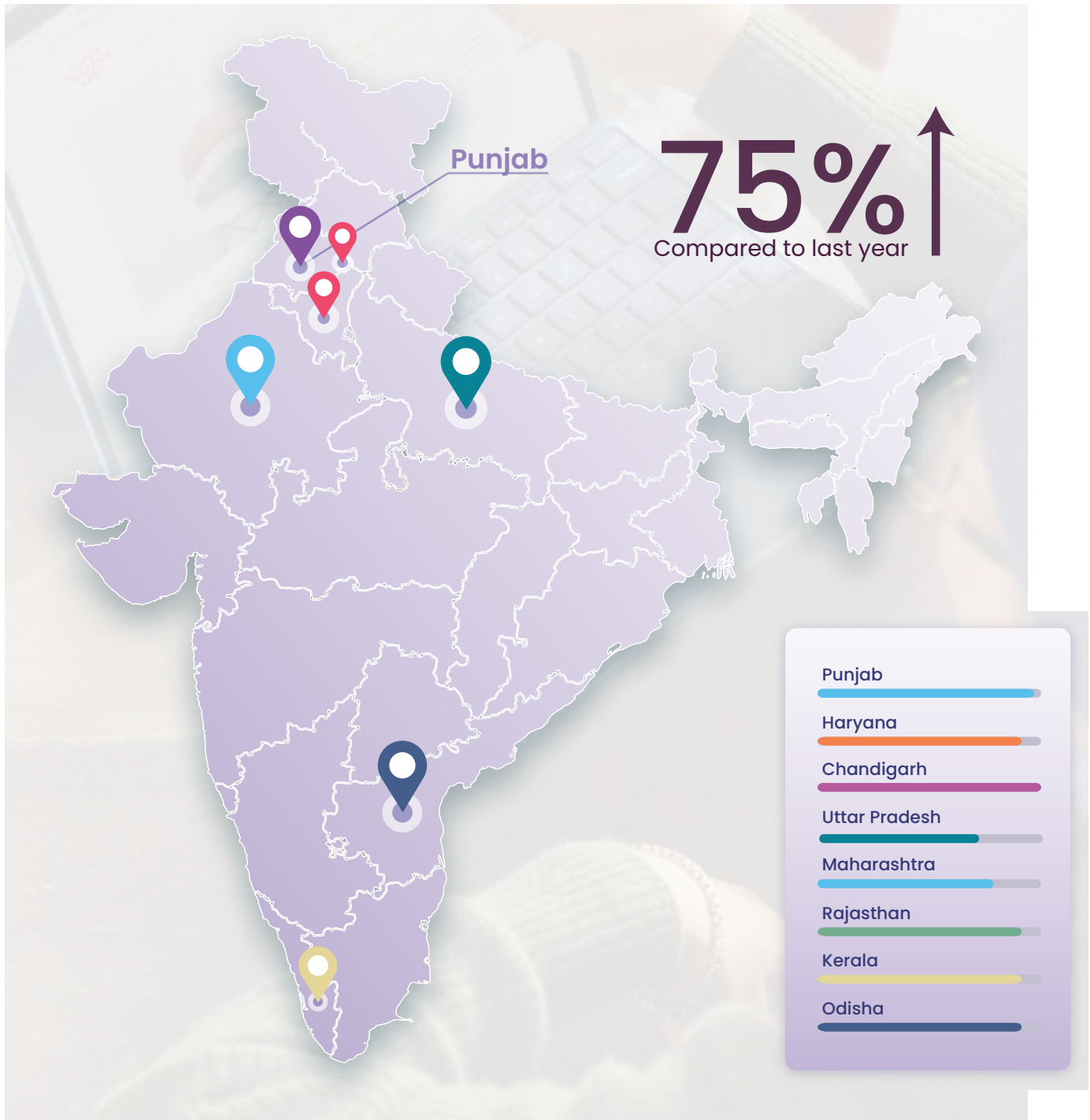
Get your desired course which perfectly matches with your stream and goals. Make your study destination either nationally or internationally.

500+ Exams

MYC India offers updates on Indian entrance exams as well as English proficiency exams such as IELTS, PTE.



PAN INDIA PRESENCE



Our widespread presence across multiple states allows us to reach out to diverse demographics and communities, ensuring access to educational opportunities for students from various backgrounds. By harnessing the power of our extensive associates network, MYC India empowers you to tap into the vast pool of talent in India and recruit high-calibre students who are well-prepared to contribute positively to the academic and cultural life of their institutions.



Associate Network

Associate network is a key asset for us, offering scalability, flexibility to adapt swiftly to market changes, and localized expertise. It's cost-effective, boosts efficiency, and spreads risks across regions. Our associates enhance customer service, drive innovation through collaboration, and collect crucial data for informed decision-making and market penetration.

Scalability: Associate network allows for easy expansion and scaling up of operations without significant upfront investment.

Advantage: Information on market capacity and growth opportunities to support strategic scaling.

Flexibility: The ability to quickly adapt to changing market demands or clients' needs.

Advantage: Data on customer preferences and emerging trends to adjust offerings in real-time.

Localized Expertise: Associates bring in-depth knowledge of the local market, culture, and business practices.

Advantage: Insights into local consumer behaviour, regulatory requirements, and competitive landscape.

Cost-Effective: Reduces the need for large capital investment in infrastructure and personnel.

Advantage: Data on cost-saving opportunities and efficient resource allocation strategies.

Speed and Efficiency: Speeds up service delivery and operational processes.

Advantage: Metrics on service delivery times and process efficiency to identify bottlenecks and optimize performance.

Risk Mitigation: Helps spread and manage risks across different regions and markets.

Advantage: Information on potential risks, local regulations, and compliance issues to minimize exposure.

Enhanced Customer Service: Improves customer satisfaction through personalized and timely service.

Advantage: Feedback from customers to continually improve service quality and address concerns promptly.

Collaboration and Innovation: Encourages sharing of ideas and collaboration, leading to innovative solutions.

Advantage: Ideas, suggestions, and feedback from local markets that can be used to develop new products or improve existing ones.

Market Penetration: Enables deeper and more effective penetration into target markets.

Advantage: Data on market share, penetration rates, and competitive positioning to fine-tune market entry strategies.

Data Collection: Gathers valuable data that can be used for strategic decision making.

Advantage: Comprehensive data on market conditions, consumer behaviour, sales performance, and other critical metrics for informed decision-making.

Portal Packages

Start Mapping Your Career With
One-stop solution for Global Studies

Standard

Rs. 999 + GST



18% GST



+ Counselor Login - No. of Logins +

- ✓ MY AI Counselor Impact ⓘ
- ✓ No Filing Charges ⓘ
- ✓ Manual SOP ⓘ
- ✓ Training & Knowledge Hub ⓘ
- ✓ Dedicated Team Communicator ⓘ
- ✓ Commission 50% ⓘ
- ✓ Tourist Visa Upto 5% ⓘ
- ✓ Spouse Visa Upto 5% ⓘ
- ✓ Indian Portal Access ⓘ
- ✓ Brand Institute Adv. ⓘ
- ✓ Application Submission (within 24 hrs*) ⓘ
- ✓ Additional Offer Letter Discounts ⓘ
- ✓ Expert One to One Session ⓘ
- ✓ Latest Updates & Offer and Plans ⓘ
- ✓ Get Surprise Gifts & Coupons ⓘ

Quick Buy

Gold

Rs. 3999 + GST



18% GST



+ Counselor Login - No. of Logins +

- ✓ MY AI Counselor Impact ⓘ
- ✓ No Filing Charges ⓘ
- ✓ AI SOP (Plagiarism Free) ⓘ
- ✓ Training & Knowledge Hub ⓘ
- ✓ Dedicated Team Communicator ⓘ
- ✓ Commission Upto 50% ⓘ
- ✓ Tourist Visa Upto 5% ⓘ
- ✓ Spouse Visa Upto 5% ⓘ
- ✓ Indian Portal Access ⓘ
- ✓ Brand Institute Adv. ⓘ
- ✓ Application Submission (within 8 hrs*) ⓘ
- ✓ Additional Offer Letter Discounts ⓘ
- ✓ Expert One to One Session ⓘ
- ✓ Latest Updates & Offer and Plans ⓘ
- ✓ Get Surprise Gifts & Coupons ⓘ

Quick Buy

Premium

Rs. 6999 + GST



18% GST



+ Counselor Login - No. of Logins +

- ✓ MY AI Counselor Impact ⓘ
- ✓ No Filing Charges ⓘ
- ✓ AI SOP (Plagiarism Free) ⓘ
- ✓ Training & Knowledge Hub ⓘ
- ✓ Dedicated Team Communicator ⓘ
- ✓ Commission 80-90% ⓘ
- ✓ Tourist Visa Upto 5% ⓘ
- ✓ Spouse Visa Upto 5% ⓘ
- ✓ Indian Portal Access ⓘ
- ✓ Brand Institute Adv. ⓘ
- ✓ Application Submission (within 3 hrs*) ⓘ
- ✓ Additional Offer Letter Discounts ⓘ
- ✓ Expert One to One Session ⓘ
- ✓ Latest Updates & Offer and Plans ⓘ
- ✓ Get Surprise Gifts & Coupons ⓘ

Quick Buy

Our Courses

MYC offers a range of courses designed to enhance career prospects and provide specialized training in the field of immigration and education consultancy:



1. Global Career Analyst

This course trains individuals to analyze global career opportunities. Participants learn to identify abroad universities and colleges that offer programs for international students, evaluate their outcomes, and understand various career paths, and it's enable you to easily assess student files and recommend study courses and countries based on their eligibility criteria. Additionally, they gain insights into industry demands worldwide and develop skills in providing effective career counselling.



2. Study Visa Filling + Lodgement

This course provides comprehensive training on completing and lodging applications for studying abroad. It includes detailed instructions on the required documentation, submission procedures, and compliance with international regulations, ensuring participants can successfully navigate the application processes for various countries such as Canada, UK, USA , Australia, New Zealand, Singapore, Cyprus, Mauritius, Germany, France, Ireland, Denmark, Spain, Finland, Latvia, Malta, Lithuania, Hungary and Portugal.

3. Tourist/Visitor Visa Filling + Lodgement

This course provides comprehensive training on completing and lodging tourist/visitor visa applications. Participants receive detailed guidance on the required documentation, correct submission procedures, and ensuring compliance with international visa regulations and policies.

The training equips individuals to navigate the visa application processes for various countries such as USA, Canada, UK, Australia, New Zealand, Germany, Austria, The Czech Republic, Denmark, Finland, France, Greece, Italy, The Netherlands, Switzerland, Sweden and Spain effectively and also offering best practices for preparing and organizing application materials, and tips for achieving successful visa approval and managing follow-up procedures.



4. Certified PTE Trainer

Participants in this course become certified trainers for the Pearson Test of English (PTE), recognized globally as an English proficiency test. The certification is provided by MYC India Education Pvt. Ltd. Academic Resource Partner University of Cambridge 2017 – 2018.

As we navigate the ever-evolving landscape of global education and immigration, MYC India remains steadfast in our commitment to excellence, innovation, and alliance. We believe that by working together, we can unlock boundless opportunities and pave the way for success in the global arena. We invite you to join us on this journey of transformation, where together, we can shape futures, realize dreams, and make a long-lasting impact.

Let's embark on this exciting venture together with
MYC India Education Pvt. Ltd.



...make your career

